

EUROPEAN FORMAT OF CURRICULUM VITAE



PERSONAL INFORMATION

Name **IRENA NIKOLOVA MARKOVA**
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NATIONALITIES Bulgarian
PLACE OF BIRTH SOFIA
ACADEMIC POSITION Associate professor (2006)
SCIENTIFIC DEGREE Doctor of Economics (2000)

LABOR EXPERIENCE

• Dates (from-to)

• Name and address of employer

• Type of activity or field of work

• Main activities and responsibilities

04.01.1994 – until now

- Academy of Economics D. A. Tsenov – Svishtov (1994-2007),
- University of National and World Economy (UNWE) – Sofia (2007-present),
- Higher School of Insurance and Finance (VUZF University) – Sofia (2005-2020), part-time lecturer in the moment
- Tsvetan Radoslavov High School – Svishtov, part-time french teacher (1990)

Lecturer in Insurance, Associate Professor, PhD of Economics

- Member of the UNWE General Assembly – Sofia;
- Member of the Faculty Council of the UNWE Faculty of Economics;
- Member of the Department of Human Resources and Social Protection at UNWE;
- Member of the Bulgarian Marketing Association;
- Member of the Association for the Development of Education;
- Member of the Institute of Research Engineers and Doctors – IRED, USA;
- Member of Bulgarian Risk Management Association (BRIMA);
- Independent Member of the Supervisory Board of UBB-MetLife Life Insurance Company (2012-2018);
- Member of the Academic Council of VUZF University (2009-2020);
- Dean of the Academic Program of VUZF University (2009-2013);
- Member of the Department of Insurance and Social Insurance at VUZF University (2009-2020);
- Representative of quality management at VUZF and member of VUZF Quality Council (2014-2020);
- Scientific Secretary of the Department of Insurance and Social Affairs at the Academy of Economics „DA Tsenov” – Svishtov (2001-2007);
- Member of the Foundation „Prof. Dr. Veleslav Gavriyski” and others
- Member of the editorial board of International Journal of Education and Social Science.

PARTICIPATION IN EDITORIAL BOARDS – ABROAD

PARTICIPATION IN EDITORIAL BOARDS – IN THE COUNTRY	<ul style="list-style-type: none"> • Member of the editorial board of Panorama of Labor Journal; • Member of the editorial board of Mathematics + Journal; • Member of the editorial board of VUZF Review (2016-2020); • Member of the editorial board for the publication of textbooks and teaching aids at VUZF University (2009-2015).
EDUCATION AND TRAINING 1982-1986	<ul style="list-style-type: none"> • Secondary education in the 8th ECTS „V. Levski” – Sofia (with advanced French language learning)
1986-1990	<ul style="list-style-type: none"> • Higher Education at the Academy of Economics „Tsenov” – Svishtov, specialty „Finance and Credit ”, specialization „Financial Affairs” • qualification: economist-financier (Diploma for higher economic education from DA Tsenov SA – Svishtov, March 1991);
QUALIFICATION	<ul style="list-style-type: none"> • Certificate of completion of the specialty „Theory and Practice of Specialized Translation” from the Free Faculty at the D. A. Tsenov Academy – Svishtov, qualification: translator of economic literature from French; • Certificate for completed five-month intensive English language course – D. A. Tsenov Academy, Svishtov; • Certificate of completion of an advanced English language course – D. A. Tsenov Academy, Svishtov.
PERSONAL SKILLS AND COMPETENCES	<ul style="list-style-type: none"> • International Certificate of Internal Auditor of Quality Management Systems of International Register of Certificated Auditors (IRCA), Intertek Moody Ltd. • Certificate for professional training of managers of training companies, from the Center for Training Companies in Secondary Vocational Schools, 2010.
LANGUAGES	English, French, Russian
PUBLICATIONS	over 80 publications in monographs, studies, articles, scientific reports, textbooks and teaching aids, published in non-indexed and indexed, referenced and impact factor publications and in university publications, etc.
LECTURE COURSES	<p>Developed curricula at UNWE (current academic disciplines):</p> <ul style="list-style-type: none"> • Bachelor's degree courses: Risk Management; Property insurance; Insurance marketing; Reinsurance. • Master's degree courses: Controlling in the insurance; Risk management in the insurance company; International business and insurance; Analysis of the activity of the insurance company.
SCIENTIFIC INTERESTS	<ul style="list-style-type: none"> • insurance marketing; • insurance intermediation; • health insurance; • professional liability insurance of medical staff; • environmental insurance; • marine insurance; • controlling in insurance; • risk management
EXPERT ACTIVITY • participation in a working group	<ul style="list-style-type: none"> • Participation in a working group of BRIMA experts (member of FERMA), in order to prepare a document for assistance/consultation of the European Commission in connection with the reduction of the risk and consequences of environmental damage in the EU member states, in the context of assessment of the environmental insurance market in Europe (2019). Title of the action: Improving financial security in the context of the Environmental Liability Directive (ELD) №07.0203 /2018/789239/SER/ENV.E.4

- Participation in a working group of experts, as a member of the Sustainability Committee of the Federation of European Risk Management Associations (FERMA), in order to prepare a document/report and submit it to the European Commission (EC) in connection with FERMA's contribution, in response to a public consultation by the EC on the review of the Non-Financial Reporting Directive (2020). Title of the activity: Improving the corporate reporting of large, medium and small enterprises according to Directive 2014/95/EU – „The Non-Financial Reporting Directive.

REVIEW ACTIVITY

- Anonymous review activity in scientific journals (2):
 - Reviews of articles in English for Economic Alternatives, Sofia, UNWE Publishing Complex, ISSN 1312-7462.
- Reviews in scientific publications (15):
 - Reviews of textbooks, monographs, studies and scientific report.

SCIENTIFIC JURIES

- Participation in scientific juries for the acquisition of scientific degrees and academic positions (15 participations in total):
 - Participation in scientific juries for obtaining academic positions – professor, associate professor, chief assistant (6 participations);
 - Participation in scientific juries for obtaining the educational and scientific degree „Doctor“ (9 participations).

CITATIONS

- over 60 citations in publications: in monographs and collective volumes with scientific review, in unreference journals with scientific review, as well as in reference and indexed scientific publications, in publications with impact factor and impact rank (SCOPUS, Web of Science).

OTHER PARTICIPATIONS

- Participations in research and education projects, as a project manager and as a participant in projects;
- Consulting activity in the insurance practice;
- Supervisor of three PhD students at the moment;
- Participations whit reports in national and international scientific conferences in Switzerland, France, Italy and others;
- Scientific supervisor and reviewer of diploma theses of graduates (more than 100);
- Participation in commissions for evaluation of student reports in student scientific conferences at VUZF University (as a member and as chairman);
- Participation in commissions for evaluation of student reports in student scientific conferences at VUZF (as a member and as chairman);
- Participation in doctoral examination commissions at UNWE and VUZF;
- Participation in commissions for admission of doctoral students at UNWE;
- Participation in a committee for evaluation of students' essays in a competition: Education is the best life insurance, organized by VUZF and MetLife (2011).
- Scientific guide of students with reports and awards in student scientific conferences (2 participations);
- Participation with an opinion and report in a public discussion of the new Insurance Code in the Discussion Forum „Breakthrough in Insurance“ (2015);
- Moderator, organizer and secretary in organizing and program committees in scientific forums and conferences:
- Review of insurance textbooks in the press;
- Participation in interviews published: <http://insmarket.bg>; Pari newspaper, Capital newspaper, Zastrahovatel Press newspaper, UNWE website, BNR, Hristo Botev Radio, Andasarov's book, P. Women in insurance. Sofia, Zastrapress, 2016 and others.

TECHNICAL SKILLS AND COMPETENCE

Microsoft Windows and Microsoft O365 Applications

DRIVING LICENSE

Driving License category „B“