Michael Musov

is an Associate Professor of Accounting at the University of National and World Economy (UNWE) in Sofia (www.unwe.bg). In 2010, he earned a PhD in Management Accounting from the Department of Accounting and Analysis at the same university. In 2023, he was awarded a Doctor of Science (DSc) degree for his thesis, “Behavioral Principles of Management Accounting”.

He teaches *Principles of Accounting*, *Management Accounting*, and *Sustainability Reporting* in UNWE’s BSc programs. At the MSc level, he teaches *Management Accounting for Decision Making* and *Management Accounting for Performance Management* in a UNWE program accredited by the Association of Chartered Certified Accountants (ACCA), UK. Since 2015, he has coordinated the Partner-in-Learning agreement between UNWE and the Institute of Chartered Accountants in England and Wales (ICAEW), UK. His previous administrative roles include Academic Secretary of the Department of Accounting and Analysis (2016–2022), Secretary-General for International Cooperation at UNWE (2019–2020) and UNWE Vice-Rector for Research and International Affairs (2021–2023).

Since 2020, he has been UNWE’s institutional coordinator for the ENGAGE.EU European University alliance (https://www.engageuniversity.eu/), coordinated by the University of Mannheim, Germany, and he is a member of the ENGAGE.EU Executive Committee. In 2022, he was elected to the General Assembly of the European Grouping of Territorial Cooperation HELICAS, Greece.

Since its official establishment in 2023, Musov has been Co-Chair of SDSN Bulgaria, the national Sustainable Development Solutions Network hosted by UNWE (www.unsdsn.org/our-networks/bulgaria; www.sdsn.bg/en). That same year, he was invited to join the global SDSN Networks Strategy Council (https://www.unsdsn.org/our-networks/networks-strategy-council/), chaired by Prof. Jeffrey Sachs of Columbia University, New York, USA.

In recognition of his teaching, Musov received the CIMA Teaching Excellence Award from the Chartered Institute of Management Accountants (CIMA) at its inaugural virtual CIMA Excellence Awards ceremony on December 11, 2020. The award recognizes lecturers who demonstrate excellent engagement with students and effectively enhance their understanding of the subjects taught. In each year from 2023 through 2026, he was officially designated a CIMA Academic Champion in recognition of his role as an essential ambassador, role model, and advocate for the CIMA Professional Qualification on campus. In 2025 and 2026, he was invited to contribute academic content to the Global Accounting Competition, joining an international group of faculty members in an online initiative supported by AICPA & CIMA and CPA Australia and delivered worldwide through an innovative game-based learning platform.

His research has appeared in leading Bulgarian journals and in selected conference proceedings published internationally, including in the United States. In both 2015 and 2017, his research on management accounting and accounting education appeared on the Social Science Research Network (SSRN) Top Ten download lists for all papers newly announced during the preceding 60 days. At the beginning of 2018, he ranked among the top 10% of SSRN authors by total new downloads.

He is the author of the *Study Guide to accompany Management Accounting: Integrating Basic Concepts and Meaning* (2019, in English), *Professional Competencies and Personal Capabilities in Accounting Higher Education* (2017, in Bulgarian), and *Management-Accounting Analysis of Corporate Capital* (2023, in Bulgarian). Together with Assoc. Prof. Boyka Brezoeva, he co-authored *Management Accounting: Text and Cases* (2020, in Bulgarian). He also edited and contributed to the volume *Challenges of the Integrated Development of Knowledge and Skills in Contemporary Management Accounting Education* (2023, in Bulgarian).

In his professional practice in management accounting and finance, Musov has developed and/or financially managed more than 100 investment projects with a total value exceeding EUR 100 million. Many of these projects have earned first-place recognition.